

# Pikes Peak Area Local Organizing Committee America 250 - Colorado 150 Celebrations Meeting Minutes 03.18.25 4:00-6:00 pm

## Visit Colorado Springs 515 S Cascade Avenue Olympic City USA Conference Room

#### Welcome & Introductions

#### **Website Review and Discussion**

- The A250/CO150 website for the Pikes Peak Area is under development
- We will purchase a domain name
- The site should be done by the next LOC meeting in May
- Organizations that want to be recognized on the site should send a jpg and eps version of their logo to Nate Shull - <u>NShull0526@gmail.com</u>
- The state site will link to our site once ours is live
- Our site will have a "Donate" button; Nate is contacting the Pikes Peak Community
   Foundation to see if they will be our financial sponsor

#### Adding Event Information

- LOC Spreadsheet The state provided us with a spreadsheet where anyone can add basic information about their event. In the final column, there is a link to the Event form on the state site.
- **State Website Form** This is a more <u>detailed event submission form</u> and will get your event listed on the state site.
- PeakRadar.com Events can also be posted from El Paso, Teller and Fremont County on <u>PeakRadar.com</u>. An organization can create a company profile and that remains in the system. Events are added individually and connected to the company profile. A special landing page will be created for the A250/CO150 commemoration, so be sure to check this box to get added to this page.

Amy Long and Jonathan Toman are meeting on April 8 to develop a process for efficiently adding information to each spreadsheet and website. We are hopeful that if an event is added to PeakRadar.com, the data can be automatically sent to the state's website.

**State Tool Kit Review -** The state's <u>A250/CO150 Tool Kit</u> just came out today. It provides a wealth of information about how to connect with the project. Use the link to review on your own and we can discuss this at the May meeting.

#### **Events**

We review the list of signature and annual events in the Pikes Peak Region. Most, if not all of them, will be able to connect to the A250/CO150 celebration in some way.

As part of the celebration, we will bring back the Beards, Bonnets and Brews Festival at Rock Ledge Ranch. It will be held on Colorado Day, Saturday, August 1, 2026. The manager from Rock Ledge Ranch will head up this event. A planning committee will be formed.

We discussed needing to make several pop-up banners so that events such as the El Paso County Fair can be designated as being part of the A250/CO150 celebration.

**Outreach -** Once we have developed clear instructions for organizations and events, we will do outreach to the following to secure their interest and participation:

- Signature events
- Regional Communities
- Schools
  - Matt is working with John Jarrell to create a Teacher's Guide to celebrate the twin anniversaries
  - The Civics Bee is happening now and the 2026 Bee can be folded into these celebrations
- Under-represented communities
  - There will be a new exhibit at the CS Pioneers Museum called "This is You" featuring the Ute tribe

#### **Additional Discussion**

- Will the LART logo conflict with using the A250/CO150 logo? We determined it would not.
- We discussed how to factor in the Olympic City USA brand
  - We can create ties from the Olympics to COS history and share in PPLD newsletters
  - We can share COS athlete bios
  - The Olympic & Paralympic Hall of Fame Induction Ceremony will be held July 10-13, 2025
  - The Games will celebrate their 130th anniversary in 2026
  - The Winter Games will start Feb 6, 2026.
  - Having athletes do a paid appearance at an event is one way to accomplish this. Carol Winger is the Director of Alumni at the Training Center and can match athletes to events.
  - The Pikes Peak Library District has a sports archive if anyone needs to use historic images.

- Other anniversaries:
  - o Western Museum of Mining & Industry turns 55 in 2025
  - o Bear Creek Nature Center turns 50 in 2026

The meeting adjourned at 5:30

### **Next Meeting:**

Tuesday, May 20, 2025 Visit Colorado Springs Olympic City USA Conference Room 4:00 - 5:30 PM